

## **PRESS RELEASE**

### **FROM SALMON TO SIMATAI**

**Tuesday 14 June**

Ocean Housing boss David Renwick is taking on the challenge of a lifetime, by Trekking the Great Wall of China in aid of Cornwall Hospice Care. Mr Renwick, Group Chief Executive for the St Austell based company, has chosen the challenge, which is to the Simatai region of The Great Wall, as a way of broadening his horizons.

"Ocean wanted to encourage me to do something different and suggested visiting Scotland to learn the art of Salmon fishing, but when I saw the China Trek advertised it jumped out at me as a great alternative with the bonus of supporting such a good organisation,? which Ocean chose as its Charity of the Year last year," said David.

The various arms of Ocean Housing - Gilbert & Goode and Ocean Services - have very generously sponsored David's challenge with a joint donation of £10,000 to help towards his fundraising efforts for the trek, which takes place in October this year.

Amy Barnie, Charity Challenge organiser, said: "We are so grateful to the Ocean Housing Group for this very generous donation and for giving David the time to take on this challenge. It promises to be a trip of a lifetime and the whole team is really looking forward to it."

Along with the China trek, Cornwall Hospice Care is also running two alternative treks in 2012. Trek Peru, in May, ending with a visit to Macchu Picchu and including participation in a community project in the local area and later in the year, the chance to experience the ultimate adventure, trekking to Everest Base Camp which will run in November. Anyone interested in finding out more about joining a challenge for Cornwall Hospice Care is asked to contact Amy Barnie on 01726 66868 or email [abarnie@cornwallhospice.co.uk](mailto:abarnie@cornwallhospice.co.uk).

**Ends**

#### **Photo Call Details**

For further information: Contact Amy Barnie, Charity Challenge Officer on 01726 66868.

#### **Background Information**

Cornwall Hospice Care provides Specialist Palliative Care – the term used for the alleviation of pain and management of symptoms – for people in the county who have life limiting illnesses and gives support to their loved ones. The charity provides 24 in-patient beds, day treatments and therapies at its two hospices in St Austell & Hayle.

It costs nearly £6 million annually to run these services – over £11 a minute and around 85pence in every £ must be met through raised voluntary income.