

## **PRESS RELEASE**

# **CALLING ALL TREKKERS**

**Friday, 25 July 2008**

Cornwall Hospice Care is calling out across the county to find two people ready to take on the challenge of a lifetime – trekking along The Great Wall of China. Unexpectedly, places have become available after two disappointed challengers had to withdraw.

“We are seeking two motivated individuals who are ready to step up to the plate and take on the challenge of getting fit for the trek and raise funds for our charity. It can be done – one trekker on the Peru challenge raised his funds in just two weeks!” said Karen Holman, Charity Challenge Officer for Cornwall Hospice Care.

“In return for their fundraising and training, two people will join our Trek China Team and be rewarded with a chance to see parts of the wall that are ‘off the beaten track’,” she added.

The trek, which runs from 11<sup>th</sup> – 19<sup>th</sup> October, begins on the Mt Si Ma Tai section of the Great Wall where the trekkers will climb to a summit giving spectacular views of the wall winding its way across distant hillsides. As the trek progresses along the wall, people will get a feel for the ‘real’ China with visits to small farming communities as they carry out their day to day work. Due to the unique relationship, which the guide has developed with the villagers, the charity trekkers will be able to visit traditional homes and meet the families.

Cornwall Hospice Care supports around 500 patients every year at its two hospices – Mount Edgcumbe in St. Austell and St. Julia’s in Hayle – and about half the patients are discharged after treatment, often able to return home. It also has more than 2000 patient admissions for day treatments and therapies annually, giving support to people who are living, and sometimes working, with a life-limiting condition.

Anyone who would like to find out more about joining the Trek China Team on this fantastic adventure is asked to get in touch with Karen Holman now. Telephone: 01726 66869 or email: [kholman@cornwallhospice.co.uk](mailto:kholman@cornwallhospice.co.uk)

**Ends**

For further information contact Karen Holman, Charity Challenge Events Officer, on 01726 66869.

**Background Information**

Cornwall Hospice Care provides Specialist Palliative Care – the term used for the alleviation of pain and management of symptoms – for people in the county who have life threatening illnesses and gives support to their loved ones. The charity provides 24 in-patient beds, day treatments and therapies at its two hospices in St. Austell and Hayle.

It costs over £5 million annually to run these services – equivalent to £11 a minute and around 85pence in every £ must be met through raised voluntary income.