

PRESS RELEASE

Join Cornwall's Biggest Pyjama Party And Be Out Way Past Your Bedtime

June 2011

Cornish women are being invited to the county's biggest pyjama party followed by a seven-mile 'Big Sleep Walk' around the streets of Truro - all in support of Cornwall Hospice Care.

The ladies-only event will kick off with live music, entertainment, comedy as well as a dance warm up in the town's Lemon Quay Plaza before the ladies – young and young at heart - set off en masse in their pyjamas in and around the famous city.

David Parry, Events Fundraiser for Cornwall Hospice Care, said: "This is our fourth year of holding a ladies only night walk. We wanted to build on the fun element with loads of entertainment before the Big Sleep Walk sets off. So we came up with the idea of a pyjama party to make it a girl's night out with a twist by encouraging the girls to be out on the town, way past their bed-time!

"We really hope this captures the imagination of thousands of local ladies and for them to raise thousands of pounds for the county's only adult hospice service."

The circular walk, which is expected to take between two and three hours, will finish at Lemon Quay around midnight, where participants will be greeted by a midnight feast to celebrate their achievement!

Registration for the event, which takes place on Saturday, September 17, is now open and the charity is holding sign up days at various locations over the coming weeks. The next sign up opportunity is at Sainsbury's Truro on Tuesday 26th July between 1pm and 6pm. Application forms (with a freepost address) can also be downloaded from the Cornwall Hospice Care website at www.cornwallhospicecare.co.uk or requested by calling 01726 66868.

By registering before Monday August 1st, participants pay £15 – a saving of £5 on the registration after this date of £20.

ENDS

Photo Opportunity:

For more information and to arrange any photo opportunities please contact David Parry on 01726 66868 or dparry@cornwallhospice.co.uk.

BACKGROUND INFORMATION:

Cornwall Hospice Care provides clinical care and support to adults living with a life-limiting illness in Cornwall. Every year thousands of people are touched by the work of the charity as their loved ones are given specialist palliative care to help them cope with their illness.

The services are provided free of charge, but cost nearly £6 million a year – equivalent to £11.40 a minute. With limited funding from the government the organisation relies on the generosity of the general public for more than 80% of its running costs.