

## PRESS RELEASE

### Where's Barbie? Win free entry into the Big Sleep Walk!

July 2011

Where's Barbie.... Barbie can't baa-lieve it! She's been sleepwalking again! Tell us where she's got to this time and win another one of our free places to the Big Sleep Walk – Cornwall's ladies only pyjama party.

The first five eagle eyed readers who can identify where Barbie is in this picture will be able to join hundreds of women in walking seven miles across Truro to support Cornwall Hospice Care.

**\*\*Due to a fantastic response, the event will be starting from Truro College and not Lemon Quay as otherwise indicated. We will be hosting our rest area in the plaza\*\***

The ladies-only event will kick off with live music, entertainment, comedy at Truro College as well as a dance warm before the ladies – young and young at heart - set off en masse in their pyjamas in and around the famous city.

Barbie, who is the official mascot of the Big Sleep Walk which is taking place on September 17 said: "Sign up today for £5 off the registration price! Don't miss your chance to take part in this baa-riliant night out!"

To enter the competition to win free entry into the Big Sleep Walk email [sleepwalk@cornwallhospice.co.uk](mailto:sleepwalk@cornwallhospice.co.uk) with your name, your home address, your phone number and where you think Barbie is. The first five correct answers will be signed up for free.

For more information about the event, register your interest by completing the application form and sending it to: The Big Sleep Walk, Cornwall Hospice Care, Porthpean Road, St Austell PL26 6AB. For a full application form, email [sleepwalk@cornwallhospice.co.uk](mailto:sleepwalk@cornwallhospice.co.uk) or call 01726 66868. You can also join us at one our upcoming sign up events in Sainsbury's Truro (Tuesday 26<sup>th</sup> July – 1pm – 7pm) and in Morrisons Newquay (Thursday 11<sup>th</sup> August 1pm – 7pm).

**By registering before Monday August 1<sup>st</sup>, participants pay £15 – a saving of £5 on the registration after this date of £20.**

## ENDS

For more information please contact David Parry on 01726 66868 or [dparry@cornwallhospice.co.uk](mailto:dparry@cornwallhospice.co.uk).

## BACKGROUND INFORMATION:

Cornwall Hospice Care provides clinical care and support to adults living with a life-limiting illness in Cornwall. Every year thousands of people are touched by the work of the charity as their loved ones are given specialist palliative care to help them cope with their illness.

The services are provided free of charge, but cost nearly £6 million a year – equivalent to £11.40 a minute. With limited funding from the government the organisation relies on the generosity of the general public for more than 80% of its running costs.