

PRESS RELEASE

Where's Barbie? Win free entry into the Big Sleep Walk!

July 2011

Where's BarbieBarbie the Sheep has been sleepwalking and doesn't know where she is!!!!Now West Briton readers are being asked to help locate Barbie to win free entry to Cornwall Hospice Care's Big Sleep Walk – Cornwall's ladies only pyjama party.

The first five eagle eyed readers who can identify where Barbie is in this picture will be able to join hundreds of women in walking seven miles across Truro to support the charity.

The ladies-only event will kick off with live music, entertainment, comedy as well as a dance warm up in the town's Lemon Quay Plaza before the ladies – young and young at heart - set off en masse in their pyjamas in and around the famous city.

Barbie, who is the official mascot of the Big Sleep Walk which is taking place on September 17, said: "I'm really looking forward to a great night on the town with the girls. We want as many local ladies as possible to join our party!"

To enter the competition to win free entry into the Big Sleep Walk email sleepwalk@cornwallhospice.co.uk with your name, your home address, your phone number and where you think Barbie is. The first five correct answers will be signed up for free.

For more information about the event, register your interest by completing the application form and sending it to: The Big Sleep Walk, Cornwall Hospice Care, Porthpean Road, St Austell PL26 6AB. For a full application form, email sleepwalk@cornwallhospice.co.uk or call 01726 66868.

By registering before Monday August 1st, participants pay £15 – a saving of £5 on the registration after this date of £20.

ENDS

For more information please contact David Parry on 01726 66868 or dparry@cornwallhospice.co.uk.

BACKGROUND INFORMATION:

Cornwall Hospice Care provides clinical care and support to adults living with a life-limiting illness in Cornwall. Every year thousands of people are touched by the work of the charity as their loved ones are given specialist palliative care to help them cope with their illness.

The services are provided free of charge, but cost nearly £6 million a year – equivalent to £11.40 a minute. With limited funding from the government the organisation relies on the generosity of the general public for more than 80% of its running costs.