

PRESS RELEASE

CREDIT CRUNCH – DO CHRISTMAS FOR A £1!

September 30, 2009

Forget the credit crunchTruro shoppers could get Christmas for just £1 in a bumper festive draw which will be launched at the opening of the Cornwall Hospice Care's "Christmas Cavern" on Wednesday (October 9)

Santa and his little helpers will be selling tickets for the draw which has a top prize of £2000; two £500 prizes plus Marks and Spencer gift vouchers.

Also on hand will be renowned Cornwall wildlife artist Dick Twinney to sign copies of the charity's 2009 Calendar, which features his paintings. Dick will open the Christmas Shop – selling high quality Christmas gifts, cards, and decorations – which has been created in the River Street store.

" We are delighted that Dick is going to join us in what will be a fun filled festive day for our customers. The shop looks spectacular and we have had some really wonderful table decorations and festive novelties donated as well as the usual array of cards, wrapping and gifts, " said Truro Shop Manager Laurienna Burlinson.

Cornwall Hospice Care has a network of 27 retail outlets across the county - combined income is in excess of £1 million annually, which helps fund the services provided by the charity.

Every year thousands of families are supported by Cornwall Hospice Care. Patients with life-limiting conditions are given specialist medical care at the two hospices – Mount Edgcumbe in St. Austell and St. Julia's in Hayle - to help alleviate pain and symptoms. The charity also provides practical and emotional support to them and their loved ones.

Annual running costs are £5.3 million and almost 85 pence in every pound has to be raised through voluntary contributions.

Ends

Photo opportunity: Dick Twinney will officially open the Christmas Shop at 10am. Santa and his elves will be on hand to add to the festive cheer.

Please contact Sarah Snell PR Manager on 01726 874516 for further information.