



Press Release

“Buy a Brick!” - Badge Collection Days for St Julia’s Appeal

June 30, 2011

Specially designed pin badges for the St. Julia’s Hospice “Build the Vision” Appeal will be available in return for donations at a series of supermarket collections in West Cornwall from this week.

The pin badges are in the shape of a brick logo (pictured above) and can be obtained for a suggested minimum donation of £1, which will go towards the appeal for additional beds and a new outpatient facility at the Hayle hospice.

“The local community has been fundraising hard and so far they have raised more than £255,000 for the appeal - this is a great opportunity to make a small contribution and in return receive a limited edition brick badge – perhaps they may even become a collectible item!” said Sarah Snell, PR Manager.

The collection dates planned so far are as follows:

Wednesday 6th July, Morrisons, Penzance; Friday 15th July, Morrisons, Redruth; Saturday 30th July, Co-op, Hayle;

Tuesday 9th August, Co-op, Hayle; Sunday 14th August, M&S, Hayle; Saturday 20th August, M&S, Hayle.

If anyone is able to spare a few hours on any of those dates to help with collections, please call one of the appeal team on 01736 755770.

The £1.5 million project to increase the number of in-patient beds at St. Julia’s Hospice from eight to 12; to create a new dedicated outpatient facility; and provide a private landscaped courtyard garden for patients and their visitors, is now nearing completion.

During construction work, which began in September last year, the hospice, has been operating with a small reduction in the number of in-patient beds (down from eight to between 5-6 beds) and in order to complete the final essential stages there will be a temporary closure of the inpatient unit to admissions from July 9 to 17 inclusive.

“During the course of the development it has been necessary to programme in some works which are highly disruptive, yet vital and would make the environment less pleasant for our patients and their families. Therefore all these works will be undertaken during a one week period,” said Samantha Pleasants, unit sister.

“There will be clinical staff on site at all times during the closure to deal with any enquiries and to operate the 24/7 Specialist Palliative Care advice line. This temporary closure only affects inpatient services and we will of course be making appropriate alternative arrangements for all of our patients during this period,” she added.

Building and refurbishment of the two extensions should be completed by the end of the summer and it is hoped the facility will be ready for patients and families by September.

Ends

For more information: Contact Sarah Snell PR Manger for Cornwall Hospice Care on 01726 66868