

PRESS RELEASE

Have A Flutter And Help Cornwall Hospice Care!

Hospice Lotteries' 'National Flutter Week' Starts 9th May 2011

April 28, 2011

National Flutter Week, when people all over the UK will be encouraged to buy a lottery ticket to support their local hospice, is from May 9th – 13th. Cornwall Hospice Care is hoping that hundreds of people will have a flutter and be in with a chance of winning a fabulous cash prize, while also helping to raise money for adult hospice care.

The charity's weekly lottery has 53 cash prizes – the top prize is £1,000, but as the second prize is a 'rollover' it has now reached £1200, so two ticket holders could win the cost of a holiday. Tickets are available from any one of the charity's 27 shops across the county or from the lottery office.

National Flutter Week is an annual national event organised by the Hospice Lotteries Association to raise awareness of how lotteries help fund the vital services hospices provide. Over 100 hospices run lotteries in the country generating £45 million per year. Most hospices receive only a small proportion of their funding from the government, and rely on voluntary contributions from their local communities.

Lotteries are a very effective way of helping hospices to raise the money they need to provide essential care for people living with a life limiting illness and giving support to their loved ones. It costs nearly £6 million annually – or £11.40 a minute - to run Cornwall Hospice Care.

Sarah Vincent, Lottery Team Leader said: "We hope that National Flutter Week will inspire a lot more people to take part in our lottery on a regular basis. Having a flutter is fun and it's a great way of supporting your local hospice."

Ends

PRESS INFORMATION: For more information about Cornwall Hospice Care Lottery, please contact: Sarah Vincent on 01726 66868 or email svincent@cornwallhospice.co.uk

BACKGROUND INFORMATION:

Cornwall Hospice Care, the charity which runs St Julia's Hospice in Hayle and Mount Edgcumbe Hospice in St Austell, provides specialist clinical care to adults living with a life limiting illness in Cornwall.

The services are free of charge to those who need them, but cost nearly £6 million a year to provide. With limited funding from the government the charity relies on the generosity of the general public for more than 80% of its running costs.