

The Great Cornish Cake Bake

PRESS RELEASE

Cornwall Hospice Care's Summer Campaign's Cooking up a Storm

May xxx 2011

Ready, Steady Bake Hospice fundraisers Sarah Snell and Rose Wiltshire enjoy a giant Cornish cup cake to help promote the charity's summer campaign.

Cornwall Hospice Care is asking people to celebrate Cornish baking by cooking up a storm of saffron buns, heavy cake, cream teas and whatever else takes their fancy. The Great Cornish Cake Bake, which runs throughout the summer aims to celebrate the county's deserved reputation for great cake baking, while at the same time raising funds for the charity.

People are being encouraged to bake traditional recipes using local ingredients, or to run the events with a Cornish theme. Baking suggestions include:

- **Saffron Cake**, so named after the old Cornish saying 'as dear as saffron' in referring to the expensive spice ingredient
- **Cornish Heavy Cake**, also known as Hevva Cake is said to be named after the cry of the huer, a lookout man, when he saw a shoal of pilchards
- **Figgie Hobbin**, the name of which is derived from its ingredients of raisins and currents which were often referred to as figs
- **Cornish Cream Tea**; which has long been a favorite, but whether to use splits or scones or to put the cream or jam on first is still subject to dispute amongst the Cornish and Devonians

Rose Wiltshire, Community Fundraiser for the charity, said: "We would like to see 'hundreds and thousands' of events taking place over the summer. The Great Cornish Cake Bake runs from June to August. All you need to do is get out your recipe books and start baking. Invite your guests, select your venue and have a jolly good time!"

There will be a Cornish Cake Bake Stall at the Grand Day Out event, at the Royal Cornwall Showground on the 24th July. Visitors to the event will be able to sample home cooked delights, as well as enjoying the Cornish Craft Fayre.

Roddas Creamery has generously offered to provide pots of clotted cream for Cornish Cake Bake events. Event organisers can also receive a fundraising pack, recipe leaflets, bunting, invitations, posters, balloons, posters and napkins from the charity.

To find out more about holding a Great Cornish Cake Bake in your community group, workplace or for friends, please contact the Fundraising team on 01726 66869 or visit the website www.cornwallhospice.co.uk

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For more information or to arrange a photo call please contact Rose Wiltshire on 01726 66869 or rwiltshire@cornwallhospice.co.uk

BACKGROUND INFORMATION:

Cornwall Hospice Care provides clinical care and support to adults living with a life-limiting illness in Cornwall. Every year thousands of people are touched by the work of the charity as their loved ones are given specialist palliative care to help them cope with their illness.

The services are provided free of charge, but cost nearly £6 million a year – equivalent to £11 a minute. With limited funding from the government the organisation relies on the generosity of the general public for more than 80% of its running costs.