

## **Press Release**

### **Cyclists Pedal Power Supports Cornish Charities**

July 7, 2011

More than 100 cyclists have pledged to get on their bikes in support of three Cornish causes in an annual cycle ride organised by friends Simon Martyn, Dan Hathway and Matt Trevail, who all live in Perranporth.

This year's event will take place on Saturday, July 16 from Land's End to Perranporth and the organisers hope to raise thousands of pounds for the three organisations they are supporting – Cornwall Hospice Care, which gives specialist clinical care to people with life limiting conditions; the Special Baby Care Unit at Treiske Hospital and The Angela Harrison Trust.

The first ride took place in 2007 when Simon Martyn and a group of friends cycled from John O'Groats to Lands End to raise money for Cornwall Hospice Care, after Simon lost his wife Karen to Cancer.

"Karen had received such wonderful care at Mount Edgcumbe Hospice that I wanted to give something back," said Simon, a local fire fighter. When the group reached Perranporth, friends and family joined in and cycled the rest of the way to Lands End.

The following year, Dan and Matt joined Simon on the John O'Groats to Lands End route – this time raising money for the special baby unit and the Angela Harrison Trust, which supports women suffering from post-natal depression. Dan's daughter Perle spent time in the unit when she was first born and Matt is a close friend of Anthony Harrison, who set up the Trust in his wife Angela's memory.

This number of riders has grown over the past two years with more friends and family joining and many of the local cycling clubs across Cornwall supporting the event. "We have people from as far away as Looe and St Ives' Fire Stations, but also lots of people local to Perranporth, Newquay, St Agnes and Truro," said Simon.

The ride is open to all abilities – the organisers positively encourage coffee and cake stops – and Starbucks is sponsoring a pit stop at Gwithian with money donated for refreshments going to the three charities.

For a minimum donation of £10, each rider receives a lime green t-shirt (the Tour De France colours), which have been sponsored by Perranporth electrician Paul Sparks. The First Group bus company is kindly transporting all the riders to Lands End for the start. Local businesses, family and friends with various vans and horse boxes will be transporting the bikes to Lands End.

On the cyclists' return, there will be a barbeque, with meat donated by Chapman Butchers and a hog roast, donated by Kernow Hog Roasters and Pete Morris Butchers, at Perranporth Rugby Club along with an auction from 6.30pm. The beer has been donated by the Watering Hole.

**Ends**

**Photocall Invite: Saturday July 15, 2011 11:45am Land End Car Park (Cyclists setting off at Noon)**

For more information contact Juliet Hathaway on 07967750493 or Sarah White on 07811955364.